

**DATE:** October 19, 2009

**TO:** Community Organizations

**FROM:** City of Modesto  
Celebration of Lights Holiday Parade Committee

**RE:** 2009 "Hollywood Holidays" Parade

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The City of Modesto Parks, Recreation and Neighborhoods Department is once again organizing the Celebration of Lights Holiday Parade and Tree Lighting Ceremony. The parade is scheduled for 5:30 p.m. on Saturday, December 5, 2009. Please read the attached Parade Rules carefully, complete all entry information, sign the acknowledgement on the Entry Application and return the Application with the Judging and Announcer Information sheet. Make sure you have neatly printed or typed a description of your entry. By signing the Entry Application, you assume responsibility for your entry and will be expected to be in attendance on the day of the parade.

Please keep the theme in mind as you plan and design your entry. This year's parade theme is "**Hollywood Holidays**". Your entry will be judged based on your use of the theme as well as other general areas. The Grand Marshal for the 2009 parade will be Crystal the Cool Cow.

**\*\*\*\*THE LOCATION TO MAIL OR TURN IN YOUR ENTRY APPLICATION\*\*\*\***

**All entry applications must be mailed to:** City of Modesto Parks, Recreation and Neighborhoods Department, P.O. Box 642, Modesto, CA 95353

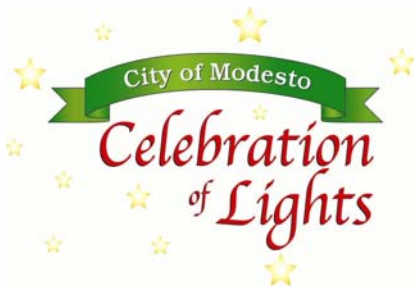
**OR**

**hand delivered to** the Parks, Recreation and Neighborhoods Department located at 1010 Tenth Street, Suite 4400 or Senior Citizens Center at 211 Bodem Street.

Please note there will be a \$20 late fee on all entry applications submitted after the **deadline of 4:30 p.m. on Monday, November 16, 2009.**

If you have any questions concerning the Celebration of Lights Holiday Parade, please call the Parks, Recreation and Neighborhoods Department at (209) 577-5344 or e-mail Ashley Bougoukalos at [abougoukalos@modestogov.com](mailto:abougoukalos@modestogov.com).

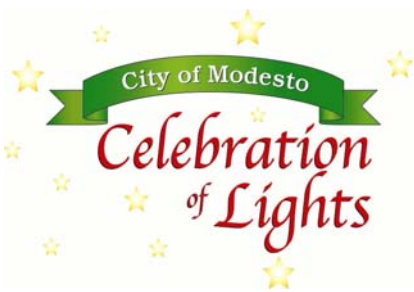




CITY OF MODESTO  
CELEBRATION OF LIGHTS HOLIDAY PARADE  
Saturday, December 5, 2009  
"HOLLYWOOD HOLIDAYS"

## PARADE RULES

- \* All entries **MUST** have lights. The more lights that you have, the better your entry will look in the dark. Entries without lights will not be allowed to participate. There is **NO EXCEPTION** to this rule. The "Sweepstakes Award" will be chosen for the overall best use of lights and music.
- \* Entries will be judged based on creativity, originality and the use of lights, music and theme on your entry. We encourage you to use VERY LOUD MUSIC and to have your organization's banner carried in front of your entry.
- \* **Absolutely no Santa or Santa costumes will be allowed on any entry or your entry will be disqualified and unable to participate in parade.**
- \* All vehicles used for your entry must be in their assigned staging location in the staging area by 4 p.m. or your entry will be disqualified. Absolutely no vehicles will be allowed in after 4 p.m. This is for the safety of all, especially small children in the staging area. If there is a staging location that you prefer, please make that request on your application (please keep in mind there are no guarantees).
- \* You may not drop people off or park inside the staging area. Please inform all participants and parents/guardians of this rule and pre-determine a drop off/pick up location. Only vehicles that will be driven in the parade will be allowed in the designated staging areas.
- \* No entry may stop to perform at any point along the parade route. Parade marshals along the route will monitor entries and violators will be disqualified from judging.
- \* Candy/favors/handouts may not be thrown. Absolutely no item may be handed out or thrown from an entry. You may hand out these items ten feet from your entry. This is for the safety of everyone involved. Items must be approved by City prior to entry deadline, November 16, 2009.
- \* Absolutely no alcoholic beverages will be allowed in the staging area or on any entries.
- \* You must disband from the parade in the specified area and may not exit the parade at any other location.
- \* **Entries may not be longer than 75 feet.** Your entry measurements must be included on your entry application. Your entry may only have the number of vehicles that will fit in 75 feet, unless special approval is given.
- \* There must be one adult supervisor for every ten children walking or riding on an entry.
- \* You will be provided with an entry number in your acceptance packet. This entry number must be on display in a visible location on the front left side of the vehicle or float.
- \* We expect everyone participating in the parade to know and abide by all parade rules. Please provide a copy of the rules and maps for all participants in your entry. The person who signed the entry form is responsible for this. We will make your signed application available to any person in your group who states they did not have access to the rules.
- Entries must be submitted to: **Celebration of Lights Parade, City of Modesto Parks, Recreation and Neighborhoods Department, P.O. Box 642, Modesto, CA 95353.** They may also be hand delivered to **1010 Tenth Street, Suite 4400**, by 4:30 p.m., Monday, November 16. Your acceptance in the parade and entry number will be e-mailed or mailed to you prior to the parade.



2009
CITY OF MODESTO
CELEBRATION OF LIGHTS HOLIDAY PARADE
"Hollywood Holidays"
Saturday, December 5, 2009

ENTRY APPLICATION
Due by: 4:30 p.m. on Monday, November 16, 2009

For Office Use Only
Paid by: Cash or Check
Check #
Entry Fee Paid \$
Late Fee Paid \$
Total Paid \$
Judges Form
Description
Receipt #
Assigned Entry #

Entry Group Name: \_\_\_\_\_

Entry Title: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Entry Specifics: [ ] Walking/Marching [ ] Equestrian [ ] Float w/flat bed truck
[ ] Float w/Semi truck [ ] 1-15 vehicles [ ] 15+ vehicles\*
[ ] Other/Explain: \_\_\_\_\_

Number of persons in parade: \_\_\_\_\_ Total Size/Dimensions of Entry: \_\_\_\_\_

\*Entries exceeding 15 vehicles and/or 75 feet will need multiple entries

Entry category (please check one of the following):
Business/Commercial (Small or Large) - \$40
Late Business/Commercial (Small or Large) - \$60
Private/Individual - \$40
Late Private/Individual - \$60
Non-Profit - \$40
Late Non-Profit - \$60

Your participation in this year's event is very much appreciated!
Become a Friend of the Parade with a 100% tax-deductible donation.
\*\*Amount of donation: \$ \_\_\_\_\_

Applications are late if not RECEIVED by 4:30 p.m., Monday, November 16.

I have read and understand all parade rules and agree to be responsible for this entry and participants and their compliance of all rules. I agree to inform all entry participants and their parents/guardians of all rules.

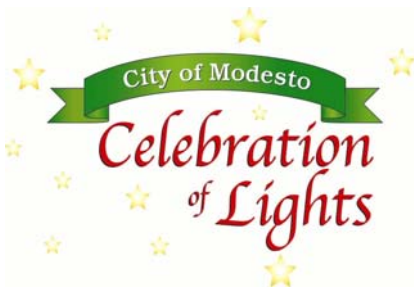
Signed \_\_\_\_\_ Date \_\_\_\_\_

Please make all checks payable to: City of Modesto
\*\*If giving donation, please add to total parade entry amount

Mail Applications to:
Modesto Celebration of Lights Holiday Parade
City of Modesto, Parks, Recreation and Neighborhoods Department
P.O. Box 642
Modesto, CA 95353

Hand Deliver Applications to:
• City of Modesto Parks, Recreation and Neighborhoods Department
1010 Tenth Street, Suite 4400 (Credit cards accepted at this location only)

Have you attached your entry fee, judging / announcer info / entry description and signed your application?



2009  
CITY OF MODESTO  
CELEBRATION OF LIGHTS HOLIDAY PARADE  
Saturday, December 5, 2009  
"Hollywood Holidays"

JUDGING AND ANNOUNCER INFORMATION

Entry Group Name: \_\_\_\_\_

Entry Title: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Check one category in which your entry will be judged:

\_\_\_\_\_ Classic Vehicle                      \_\_\_\_\_ Youth Entry                      \_\_\_\_\_ Community Entry

\_\_\_\_\_ Commercial Entry - Large (Business employs 11 individuals or more)

\_\_\_\_\_ Commercial Entry - Small (Business employs 10 individuals or less)

\_\_\_\_\_ Equestrian                      \_\_\_\_\_ Non-Profit Entry                      \_\_\_\_\_ Jr. High School Band

\_\_\_\_\_ High School Band (1A & 2A)                      \_\_\_\_\_ High School Band (3A & 4A)

Entries will be judged on creativity, originality, use of lights, music and incorporation of the theme (Hollywood Holidays). Please remember, if you stop to perform during the parade, you will be disqualified from judging.

**Please TYPE, CLEARLY PRINT or attach a printed DESCRIPTION of your entry.** The description must be 200 words or less; include information about your organization, sponsors, special people you would like to thank, etc. (Descriptions may also be e-mailed to [abougoukalos@modestogov.com](mailto:abougoukalos@modestogov.com).)

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