



DATE: September 30, 2011
TO: Parade Participants
FROM: City of Modesto
Celebration of Lights Parade Committee
RE: 2011 "Tinsel Town" Celebration of Lights Parade

The City of Modesto Parks, Recreation and Neighborhoods Department is once again organizing the Celebration of Lights Parade. The parade is scheduled to begin at 5:30 p.m. on Saturday, December 3, 2011. Please read the attached Parade Rules carefully, complete all entry information, sign the acknowledgement on the Entry Application and return the Application with the Judging and Announcer Information sheet. Make sure you have neatly printed or typed an announcer description of your entry. You may also e-mail your announcer description to abougoukalos@modestogov.com. By signing the Entry Application, you assume responsibility for your entry and will be expected to be in attendance and in compliance with all rules and regulations on the day of the parade.

Please keep the theme in mind as you plan and design your entry. This year's parade theme is "**Tinsel Town.**" Your entry will be judged based on your use of the theme, lights, music and other general areas. We are honored to announce that Foster Farms Dairy will once again be the Presenting Sponsor for the 2011 Celebration of Lights Holiday Parade and Crystal, The Cool Cow will be the Grand Marshal.

******LOCATIONS TO MAIL OR HAND DELIVER YOUR ENTRY APPLICATION******

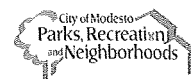
All entry applications must be mailed to: Ashley Bougoukalos, City of Modesto Parks, Recreation and Neighborhoods Department, P.O. Box 642, Modesto, CA 95353

OR

Hand delivered to the Parks, Recreation and Neighborhoods Department located at 1010 Tenth Street, Suite 4400 or the Senior Citizens Center at 211 Bodem Street.

Please note there will be a \$20 late fee on all entry applications received after the **deadline of 4:30 p.m. on Monday, November 7, 2011.** Final deadline for late entries is 4:30 p.m. on Monday, November 14.

If you have any questions concerning the Celebration of Lights Parade, please call the Parks, Recreation and Neighborhoods Department at (209) 577-5344 or e-mail Ashley Bougoukalos at abougoukalos@modestogov.com.



CITY OF MODESTO
CELEBRATION OF LIGHTS PARADE
Saturday, December 3, 2011
"Tinsel Town"

PARADE RULES

- * All entries **MUST** have lights. The more lights that you have, the better your entry will look in the dark. Entries without lights will not be allowed to participate. There is **NO EXCEPTION** to this rule. The "Sweepstakes Award" will be chosen for the overall best use of lights and music.
- * **Entries may not exceed 10 standard vehicles and/or 75 feet in length.** Your entry measurements and set-up specifics must be included on your entry application. Your entry may only have a total of 10 standard size vehicles and be within 75 feet in total length, unless special approval is given. **Entries with large trucks, trailers, semis and semitrailers may not exceed 75 feet in total length.** Multiple entries will need to be purchased if more than 10 cars or over 75 foot maximum. If your entry exceeds 75 feet on the day of the parade, you will be asked to comply with registered total length or forfeit entry. Your participation may be jeopardized if your entry exceeds 75 feet.
- * Entries will be judged based on creativity, originality and the use of lights, music and "Tinsel Town" theme. We encourage you to use **VERY LOUD MUSIC** and to have your organization's banner displayed in front of your entry.
- * **Absolutely no Santa or Santa costumes will be allowed on any entry or your entry will be disqualified and unable to participate in parade.** Santa will be rounding out the parade on the fire engine for all to see. (Hats ok!)
- * All vehicles used for your entry must be in their assigned staging location in the staging area between 2:30-4 p.m. or your entry will be disqualified. Absolutely no vehicles will be allowed in after 4 p.m. This is for the safety of all, especially small children in the staging area. If there is a staging location that you prefer, please make that request on your application (please keep in mind there are no guarantees).
- * You may not drop people off or park non-parade entry vehicles inside the staging area. Please inform all participants and parents/guardians of this rule and pre-determine a drop off/pick up location. Only vehicles that have been approved on the entry application and driving in the parade will be allowed in the designated staging areas.
- * No entry may stop to perform at any point along the parade route. Parade marshals along the route will monitor entries and violators will be disqualified from judging.
- * Candy/favors/handouts may not be thrown. Absolutely no item may be handed out or thrown from an entry. You may hand out approved items ten feet from your entry. This is for the safety of everyone involved. Items must be approved by the City prior to final entry deadline, November 14, 2011.
- * Absolutely no alcoholic beverages will be allowed in the staging area or on any entries.
- * You must disband from the parade in the specified area and may not exit the parade at any other location.
- * There must be one adult supervisor for every ten children walking or riding on an entry.
- * You will be provided with an entry number when you check in at the staging area on the day of the parade. This entry number must be on display in a visible location on the front left side of the vehicle or float.
- * We expect everyone participating in the parade to know and abide by all parade rules. Please provide a copy of the rules and maps for all participants in your entry. The person who signed the entry form is responsible for this. We will make your signed application available to any person in your group who states they did not have access to the rules.
 - Entries must be mailed to **Ashley Bougoukalos, City of Modesto Parks, Recreation and Neighborhoods Department, P.O. Box 642, Modesto, CA 95353**, or hand delivered to the **Parks, Recreation and Neighborhoods Department office at 1010 Tenth Street, Suite 4400 or the Senior Citizens Center at 211 Bodem Street**, by 4:30 p.m. on Monday, November 7.
 - Your acceptance in the parade and entry number will be e-mailed to you the week of the parade.



2011 CITY OF MODESTO CELEBRATION OF LIGHTS PARADE "Tinsel Town" Saturday, December 3, 2011

For Office Use Only
Paid by: Cash or Check
Check #
Entry Fee Paid \$
Late Fee Paid \$
Total Paid \$
Judges Form
Description
Receipt #
Assigned Entry #

ENTRY APPLICATION
Due by: 4:30 p.m. on Monday, November 7, 2011
Late entries will be accepted until 4:30 p.m. November 14.

Entry Group Name: _____

Entry Title: _____

Contact Person Name: _____

Address: _____

City: _____

Zip: _____

Daytime Phone: _____

Evening Phone: _____

E-mail Address: _____

Entry Specifics: [] Walking/Marching [] Equestrian [] Float w/flat bed truck

(Check all that apply) [] Float w/Semi truck [] 1-10 vehicles [] 11+ vehicles*

[] Other/Explain: _____

Number of persons in parade: _____ Total Length/Dimensions of Entry: _____

To determine your staging area and amount of space needed, please explain your parade entry set-up and design specifics in detail.

(For example: Float on flat bed truck w/trailer (35 feet), 5 riders on float, 15 walkers in front of float etc.)

Your participation in this year's event is very much appreciated!
Become a Friend of the Parade with a 100% tax-deductible donation.
**Amount of donation: \$ _____

* Entries exceeding 10 vehicles and/or 75 feet will need to register and pay for multiple entries

Entry Fees (please check one of the following):

_____ \$40 - Received by 4:30 p.m. on Monday, November 7

_____ \$60 - Late Entry (Entries are late if received after 4:30 p.m. on November 7)

Applications are late if not RECEIVED by 4:30 p.m. on Monday, November 7. No entries will be accepted after November 14.

I have read and understand all parade rules and agree to be responsible for this entry and participants and their compliance of all rules. I agree to inform all entry participants and their parents/guardians of all rules.

Signed _____

Date _____

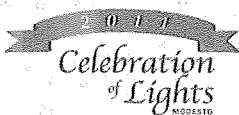
Please make all checks payable to: City of Modesto **If giving donation, please add to total parade entry amount

Mail Applications to:
Attention: Ashley Bougoukalos
City of Modesto, Parks, Recreation and Neighborhoods Department
P.O. Box 642
Modesto, CA 95353

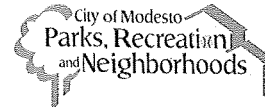
Hand Deliver Applications to:
City of Modesto Parks, Recreation and Neighborhoods Department
1010 Tenth Street, Suite 4400
(Visa & MC accepted here)

Hand Deliver Applications to:
Senior Citizens Center
211 Bodem Street

- Have you attached your entry fee, judging & announcer info w/ announcer description and signed your application?



**2011
CITY OF MODESTO
CELEBRATION OF LIGHTS PARADE
Saturday, December 3, 2011
"Tinsel Town"**



JUDGING AND ANNOUNCER INFORMATION

Entry Group Name: _____

Entry Title: _____

Contact Name: _____ E-mail: _____

Daytime Phone: _____ Evening Phone: _____

Check **one** category in which your entry will be judged:

- _____ Classic Vehicle _____ Youth Entry _____ Community Entry
- _____ Commercial Entry - Large (Business employs 11 individuals or more)
- _____ Commercial Entry - Small (Business employs 10 individuals or less)
- _____ Equestrian _____ Non-Profit Entry _____ Jr. High School Band
- _____ High School Band (1A & 2A) _____ High School Band (3A & 4A)

Entries will be judged on creativity, originality, use of lights, music and incorporation of the theme (Tinsel Town). Please remember, if you stop to perform during the parade, you will be disqualified from judging.

Please type, clearly print or e-mail an announcer description of your entry. The description must be 200 words or less; include information about your organization, information regarding entry, sponsors, special people you would like to thank, etc. Announcers along the parade route will read your announcer descriptions to parade viewers as your entry passes by. (Please e-mail descriptions to abougoukalos@modestogov.com.)
